

# SERVICE PROGRAM



**Regularly** scheduled merchandising visits.



**Monthly** visits for all stores who carry Fun Factory refillable tech displays.



**Quarterly** visits for stores who carry any other Fun Factory items.

## Maintained Monthly



## Maintained Quarterly



## SERVICES EACH VISIT

- Re-organize Fun Factory displays.
- Cleans displays.
- Makes list of suggested order.
- Confirms order with decision maker.
- Pushes for additional sales.  
*New shipper? New tech display? What will sell well at this store?*
- Helps set aside & organize returns to be collected by



- Open stock orders entered via ZiiZii.



Fun Factory rep sets expectation that open stock orders will typically be received on one of the next few deliveries. New displays can take anywhere from 4-6 weeks.



To be shipped by Fun Factory Candy & Novelty Co.

## Service Implementation



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West Coast Regional Manager

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## New Chain Closer



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Business Development Manager

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